



**UPE - FCK SOCCER SCHOOL**  
O F E X C E L L E N C E

## WORLD CLASS PLAYERS

Established in 2000, UPE-FCK Soccer School of Excellence's vision is to be a world class academy for developing future football leaders. Over the past two years we have built a formidable reputation by investing in a programme that identifies, recruits and trains talented youth from all backgrounds to become professional, skilled, mature and successful footballers in the global sport of soccer.

The UPE/FCK Soccer School of Excellence is a joint venture initiative between The University of Port Elizabeth, DGHS Consulting (Pty) Ltd, a local black empowerment consulting company and Football Club Copenhagen of Denmark.



This partnership allows UPE-FCK access to world class training facilities and a direct link to international football career opportunities.

### A Holistic Approach

The school provides a wide range of value-added services to the players including; access to quality education, health and insurance cover, transport and accommodation, mentorship, life-skills and further education opportunities.

These services, the quality management and supervisory support aids the overall development of the players to become well adjusted and mature individuals.

### Community investment

UPE-FCK has an exciting Zwide based soccer team targeting youths aged 12-14 for development as future talent in our advanced soccer training programme.

### Developing professional coaches

In partnership with SAFA-EP and with the support of the Danish International Development Agency, UPE-FCK runs a successful coaching clinic programme country wide. This includes an annual international coaching clinic facilitated by top class international coaches.

### Soccer events

UPE-FCK regularly conducts various trials, training courses and organises friendly games and tournaments. Our team also successfully competes in the national Vodacom second division league.





**Masixole Mseleni**

A contemporary of Lwazi Sahula, "Fire" as he is known also hails from Motherwell where he excelled in the E.P U-12; U-14 and U-17 teams.

**Position: Midfielder/Defender**



**Remano Patrick**

Remano hails from Pretoria where he represented the Gauteng North U-12 & U-14 teams as well as the E.P U-17 and the SA U-14 & 16 squads.

**Position: Striker/Midfielder**



**Mhlabuhlangene Cebekhulu**

Originally from Mseleni township in Kwa-Zulu Natal, "Gimba" as he is known, is a National U-17 regular and an exciting controller of the ball. Gimba has played against teams such as Portugal, Sweden, Denmark, Swaziland, Botswana and Lesotho.

**Position: Midfielder**



**Sandile Jeffrey Gumedu**

From the Eastern Kwa-Zulu Natal township of Ongeye, Sandile has emerged as a powerful defender and midfielder where he also represented the National U-17 team.

**Position: Midfielder/Defender**



**Thembaletu Moses**

Thembaletu is originally from Kwanobuhle in Uitenhage. He attended the National U-23 training camp in 2001 for the COSAFA Cup.

**Position: Goal-keeper**



**Deshan Walters**

New to the SSOE team is Gelvandale P.E soccer star, Deshan Walters. Deshan is also one of the youngest players in the SSOE team and is also in the U-17 National squad.

**Position: Midfielder/Defender**



**Mvuselelo Cebekhulu**

Mvuselelo is older brother to Mhlabu. Also known as "Shorty", this 16 year old plays in the U-17 National team next to his brother where they make a formidable combination. He has also represented the National U-20 team.

**Position: Midfielder**



**Warren Scott Reid**

Warren has been in the programme since inception and represented the E.P U-14; U-17 and U-20 teams. "Wogzee" as he's known in the team has played 25 games in the Castle League and over 30 appearances in the Vodacom League making him an experienced campaigner.

**Position: Striker**



**Ashley Stowman**

20-year old Ashley from Gelvandale has been in the programme from inception and has proudly represented the National U-17 team.

Known as "Spider" by friends, Ashley has played in International tournament against Germany, Austria and Ukraine.

**Position: Central Defender**



**Sheldon Baatjies**

Sheldon Baatjies from Gelvandale is a new talent from this township and has joined the SSOE team in 2002.

**Position: Goalkeeper**





**Lebohang Mokwining**

Originally from the Kroonstad team of SIMBA FC in the Free State, Lebohang has played against Lesotho and Botswana

**Position: Left Back**



**Ryan Haidlinger**

Local boy, Ryan, has represented E.P in various National teams including U-12; U-14 and more recently the U-17 squads. Also an experienced campaigner, "Happy" has played against Namibia, Botswana, Austria, Portugal and the USA.

**Position: Left Back**



**Lee Langeveldt**

One of the youngest players in the team, Lee at 15 years is a goalkeeper originally from Stillebosch where he represented Western Province team and is the current National U-17 goalkeeper.

**Position: Goalkeeper**



**Randolf Barends**

From the P.E club Glenville Celtic, "Dolfie", as he's known, has represented the SSOE at a training camp for the National U-16 squad and represented the Eastern Province U-17 squad.



**Siyabonga Ntombana**

Siyabonga, originally from Zwide in Port Elizabeth is one of the SSOE's future stars. "Stix" as he is known, has played for South Africa U-17 against Lesotho, South Korea, Solomon Islands, Swaziland, Spain, Argentina, Paraguay, Tahiti, Egypt, USA and Zimbabwe

**Position: Striker/Midfielder**



**Anele Jeffrey Mxoli**

Another exciting player with great potential is 16 year old Anele Mxoli, nicknamed "Bullet" who also hails from Zwide. A regular in the national U-17 team, Anele has also represented the E.P U-14 and U-17 teams and has played against Portugal, Sweden, Denmark, Swaziland, USA, Austria, Zimbabwe & Malawi, making him one of the most experienced youngsters.

**Position: Midfielder**



**Eric Mchunu**

"Mhlungi", as he is known by the team, is originally from Richards Bay. Since 2000 he's played in the Castle and Vodacom Promotion League representing UPE-FCK for over 50 games! Mhlungi has also played for the Eastern KZN U-14 team and in 2001 played for the E.P U-17 team.

**Position: Striker**



**Nickie Koutsoudis**

With over 30 games played at provincial level and over 40 games in league competition, "Nickie" is a striker for the SSOE and has represented the National U-16 team.

**Position: Striker**



**Lwazi Nicholia Sahula**

Zwide has been the breeding ground for this 16-year old former E.P U-14 and U-17 dynamo. Known also as "Chappies" Lwazi has played 11 games in his age group at provincial level.

**Position: Midfielder**



**Eric Mzoli Foster**

A local player from Despatch, Mzoli, also known as "Bazooka" is known for his solid defence

**Position: Defender**



## Coaching Clinic

Now in its 2<sup>nd</sup> year, the UPE-FCK Soccer School of Excellence runs a professional coaching training clinic. In 2002, the Soccer School trained over 100 coaches and since inception over 500 coaches nationally have benefitted from this exciting programme.

## Selection & Recruitment

Through endorsements by coaches from around the country, we invite suitably assessed & talented players to join the UPE-FCK team in weekend-long trials during the holiday and off-season periods. This programme also heightens the UPE-FCK profile and is widely regarded as the standard-bearer amongst soccer schools of its kind country-wide.

## International Pre-Season Training

Due to a demand on quality pre-season, training venues from European clubs, UPE-FCK has recognised the need to become competitive in trying to attract foreign-based clubs to have their winter-break sessions in Port Elizabeth. FC Copenhagen is one of the very first clubs to be involved in this programme.

## International Coaching Course

As a result of the need to ensure on-going quality coaching development programme and through our work in this field, UPE-FCK, on an annual basis, and in partnership with Football Club Kobenhavn (Copenhagen), will from 2003 onwards present a world-class coaching and training clinic.

## Mentorship Programme

To aid in the overall personal development of the players, a comprehensive mentorship programme helps create platforms for stakeholders, sponsors and role-models to further support the players' personal growth.

## Support Services

### ACCOMMODATION

Players are housed in a rented home in Summerstrand called Copenhagen House. They all share rooms with two to three per unit where they have some feeling of independence although strict discipline is maintained. Copenhagen House employs staff which cooks, cleans and prepares for the teams' daily needs.

### TRANSPORT

Two 16 seater mini buses provide transport for the players to attend matches and the daily transport to schools and practice sessions.

### HEALTH & HOSPITALISATION

All players are covered through insurance for injuries and or hospitalisation. All players undergo rigorous annual medical checkups including physiotherapy and psychological assessments.

### FURTHER EDUCATION & TRAINING

15-20% of players have completed their matric and are in need of continued career stimulation. SSOE has decided on offering a range of short-term certificate courses to these players to boost their skills base.



SPONSORS

### **Platinum Sponsor**

**Value: R500 000 and above**

This sponsorship offers your company the premium naming name rights to UPE-FCK.

### **Gold Sponsor**

**Value: Between R250 000 and R300 000**

This sponsorship's primary goal is investing in the marketability of UPE-FCK as a successful brand and to leverage this marketing asset to benefit the school, players and sponsors.

### **Programme Partner Group**

**Value: Between R100 000-R150 000**

In support of the various programmes at UPE-FCK, as a partner you contribute to the promotion of coaching clinics run in the province and nationally, invest in trials to unearth new talent, participation in competitions, support for township based initiatives and the value-added services of UPE-FCK's holistic player development.

### **Player Development Sponsors Group**

**Value: Between R20 000 and R50 000**

Created as a non-profit vehicle under guidance of appointed trustees to its Board, The UPE-FCK Players Development Trust targets sponsors with a strong CSI investment in skills development. This group invests in developing the personal and marketable skills of the players. These include aspects of media management, interview training, public speaking, presentation skills, marketing and promotions as well as computer training, financial management and creative writing.

### **Education Partner Group**

**Value: Between R80 000 and R100 000**

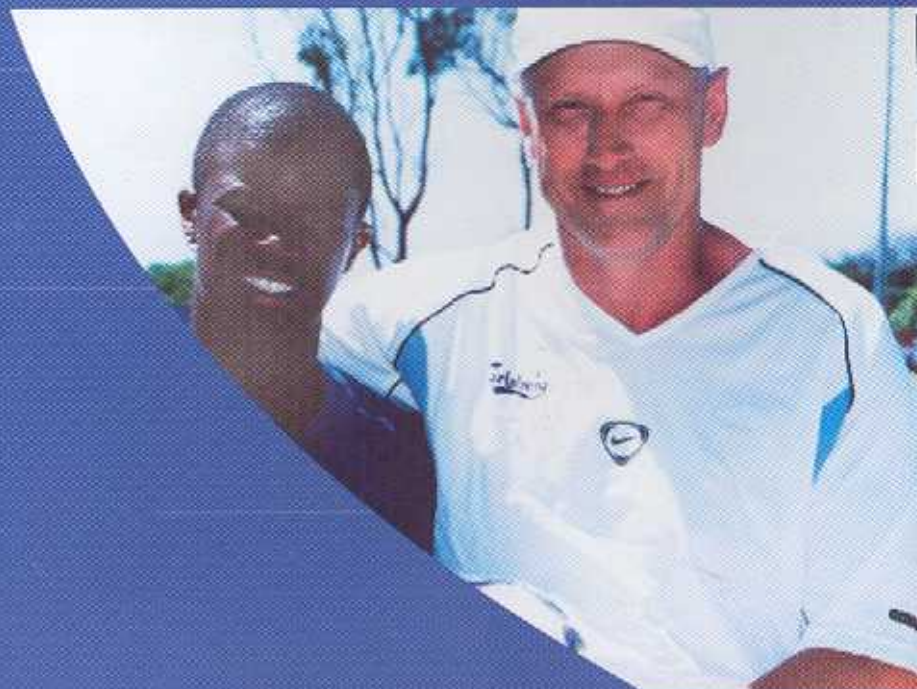
This group consist of various sponsors that contribute overall, to the education and career development of the UPE-FCK team. The minimum contribution per sponsor in this group is R10 000 with a strong corporate social investment emphasis on supporting educational development.

### **Team Sponsor**

**Value: Between R10 000 and R50 000**

As a team sponsor your contribution of product sponsorship and other consumables to the UPE-FCK team will ensure a motivated and highly marketable team.

*For more information on the various sponsorship programmes of UPE-FCK Soccer School and the UPE-FCK Players Trust, please contact Neil Campbell on 084 57 007 07*



### INTERNATIONAL PLACEMENT

In 2002, 18 year old Elrio Van Heerden of PE signs four year contract with FC Copenhagen in Denmark.

### PSL PLACEMENT

In July to August 2002 Siboniso Gaxa was placed with PSL team Supersport United and shortly thereafter, Lindokuhle Madonsela joined PSL Team Moroka Swallows.

### NATIONAL TEAM PLACEMENTS - 2002

Currently the National U-20 team has four SSOE caps in the squad.

Five SSOE players represented the National U-18 squad in Portugal.

In the National U-17 team five players including the captain and vice captain were from SSOE.

### INTERNATIONAL COMPETITIONS

In 2001 UPE-FCK came third out of 12 teams competing in the U-18 International Soccer Tournament that was held in Denmark.

### NATIONAL COMPETITIONS

UPE-FCK competes very successfully in the Vodacom second division league. In its first attempt the team reached sixth position out of 16 teams in 2001. In the 2002 / 03 season UPE-FCK has consistently led the Coastal stream division and is widely expected to win this division.

In the Bayhill Metropolitan National U-19 tournament held in Cape Town 2001, UPE-FCK with a team of average age of 16 years reached quarter final stage of the 24 team competition beating established youth sides such as Kaizer Chiefs.

### TEAM STATS

No. of Players at UPE-FCK	20
Average age Player	16
Youngest Player	15
Oldest Player	20
Entry age	15-18

### GEOGRAPHIC RECRUITMENT BASE

Province	No. of Players	%
1. Eastern Cape	12	60
2. Western Cape	1	5
3. Kwa-Zulu Natal	5	25
4. Free State	1	5
5. Gauteng	1	5
	20	100

### EDUCATION

Highest Education Level: N4 Technical College

Lowest Education Level: Grade 10

No. of players at school: 12

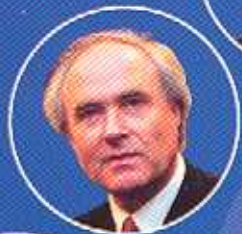
2002 Pass Rate: 100%





**Mr Alfred Da Costa**

Alfred is currently CEO of the Port Elizabeth Regional Chamber of Commerce and Industry and a director of DGHS Consulting (Pty) Ltd.  
**Position: Chairman UPE-FCK**



**Mr Flemming Østergaard**

Flemming is Chairman of the Parken Sports and Entertainment Limited Company, the holding company of FC Copenhagen.  
**Position: Director**



**Dr Richard Stretch**

Richard is Director of Academies at the University of Port Elizabeth managing various sporting schools located at the campus.  
**Position: Director**



**Mr Trevor Harper**

Trevor is a Chartered Accountant and Senior partner in accounting and auditing firm, Fisher Hoffman PKF, as well as public officer of UPE-FCK.  
**Position: Director**



**Mr Niels-Christian Holmstrom**

Niels-Christian is the Sports Director of Football Club Copenhagen.  
**Position: Director**



The role of the board is to provide strategic, long term direction to the company whilst ensuring on going support to management in executing the development and business mandate of UPE-FCK.



**Mr Roald Poulsen**

Roald is the Technical Director of the UPE-FCK Soccer School of Excellence and overall responsible for the Soccer School Development programmes. Roald is the former Zambian national coach and has over two decades of coaching experience in Africa and Denmark.  
**Position: Technical Director**



**Mr Mark Olckers**

Mark is the manager of UPE-FCK responsible for managing various aspects of the teams participation in competitions and tournaments. Mark also chairs the management meetings and is the official spokes person for the school.  
**Position: Manager**



**Mr Eddy Dyaloyi**

Eddy's primary role is coaching and training of the UPE-FCK team and preparing for their weekly encounters in the Vodacom league. Eddy also assists in scouting for new talent and is involved in the township based initiatives of UPE-FCK.  
**Position: Coach**



**Mr Mark Tommy**

Mark and his wife, Kathy, are the supervisors at Copenhagen House where they maintain discipline and provide educational and other support to the players.  
**Position: Supervisor & Coach of Zwilde Soccer Team**





**Company Registration Details:**  
UPE-FCK Soccer School of Excellence (Pty) Ltd  
Company Registration Number: 1999/23343/07

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